

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
941251-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	

Flight Dates	Order #	Alt Order #
08/11/12 - 08/14/12	941251	07896443

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	RNCR	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/14/12	NBC Today Show	7:00-9:00 AM	11-----	1:00	2	\$2,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	11-----	2	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	8:43 AM	NBC Today Show	7:00-9:00 AM	1:00	2012MRFP068H	\$2,400.00 NM
2	WESH	Tu	08/14/12	8:58 AM	NBC Today Show	7:00-9:00 AM	1:00	2012MRFP068H	\$2,400.00 NM
2	08/13/12	08/14/12	M-F 6-6:30 PM	M-F 6-6:30 PM	11-----	1:00	2	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	11-----	2	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	2012MRFP068H	\$3,600.00 NM
2	WESH	Tu	08/14/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	2012MRFP068H	\$3,600.00 NM
3	08/11/12	08/11/12	Sa/Su 6pn News Olympic	6pm News Olympic	-----S-	1:00	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	08/11/12	6:15 PM	Sa/Su 6pn News Olympics	6pm News Olympic	1:00	2012MRFP068H	\$5,000.00 NM
4	08/12/12	08/12/12	Sa/Su 6pn News Olympic	6pm News Olympic	-----S	1:00	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/12/12	6:29 PM	Sa/Su 6pn News Olympics	6pm News Olympic	1:00	2012MRFP068H	\$5,000.00 NM
Total Spots							6		

Payment Terms 30 Days

<u>Gross Total</u>	\$22,000.00
<u>Agency Commission</u>	\$3,300.00
<u>Net Amount Due</u>	\$18,700.00